

HOTEL \*\*\*\*\*

SCALA RESTAURANT

SCALA TERRACE

KITCHEN CLUB

LOUIS BAR

HEMINGWAY RUM LOUNGE

BEACH CLUB

BANQUETS

SEMINARS

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## Fritz Erni's Biography

### General Manager, ART DECO HOTEL MONTANA

Born in 1955, Fritz Erni has been General Manager of the Lucerne ART DECO HOTEL MONTANA since 1996. The experienced and inventive hotelier has guided the hotel with its long-standing traditions to become Switzerland's best hotel 2018/19 by displaying creativity and sensitivity. Erni himself, Hotelier of the year 2017 has gained extensive international experience in the hotel sector and completed the stringent management training of Hilton International. Before taking over the General Manager's position at the ART DECO HOTEL MONTANA, Erni held the role of Assistant General Manager at the prestigious Lucerne Swiss School of Hotel Management. Lucerne Tourism's Lifetime Award 2018 has honored all his achievements in hospitality and tourism.

Fritz Erni is the perfect host: not only is he incredibly charming and always open to new ideas, but he also has an excellent feel for the needs and wishes of his guests. His enthusiasm for new projects is contagious and brought him 2017 the title of "Switzerland's best hotelier of the year". This success, however, does not come as a surprise when you combine creativity and the courage to try new things with a profound knowledge of the international hotel business.

The experienced General Manager of the ART DECO HOTEL MONTANA started his career training to become a chef. He then completed a hotel internship and subsequently attended the Swiss School of Hotel Management in Lucerne. After graduation, he spent six years in Canada working for Hilton International, where he refined his professional skills. He completed all stages of the management training and attended the Hilton International Management Assessment Centre. Back in Switzerland, in 1984, he took over the management of a Mövenpick hotel in Zurich. Two years later, he started working at the Zurich Airport Hilton where, in 1992, he was appointed Deputy Director Food & Beverage. Only one year later, he was promoted to the role of Regional Food & Beverage Director Hilton Switzerland. Having been a graduate of the Swiss School of Hotel Management, Erni took over the role as Assistant General Manager of the prestigious school in 1994, before starting the role as General Manager at the ART DECO HOTEL MONTANA in 1996. Ever since, the numerous changes he has undertaken and his many innovative projects have helped the ART DECO HOTEL MONTANA to become the best four-star city hotel in Switzerland. The ART DECO HOTEL MONTANA is now a design showpiece thanks to the concept of the modern interpretation of the Art Deco style which was initiated by Fritz Erni.

Fritz Erni holds dual Canadian and Swiss citizenship, is married and the father of two children. His hobbies and interests include travelling, foreign cultures and single malt whiskies. It therefore comes as no surprise that the Louis Bar in the ART DECO HOTEL MONTANA holds a unique collection of the coveted spirit.

Lucerne, December 2018

#### **About the ART DECO HOTEL MONTANA**

The ART DECO HOTEL MONTANA Lucerne is Switzerland's "Hotel of the Year 2018/19" (source: Hotelrating SonntagsZeitung) and again the highest-rated city-based four-star hotel 2018 (source: Hotelrating BILANZ) and the first Swiss hotel to offer a "Hotel-within-a-Hotel" concept with rooms and suites in the five-star segment. It has 62 guest rooms including seven junior suites and the MONTANA PENTHOUSE\*\*\*\*, which features 19 rooms and suites, a day spa, the Louis Bar, the Hemingway Rum Lounge with its smoking room, the stunning Kitchen Club and the Scala Restaurant (15 Gault&Millau points) with its large, panoramic terrace. The entire establishment is an oasis of peace and tranquillity for holidaymakers and business travellers alike. Ever since Fritz Erni took charge of the ART DECO HOTEL MONTANA in 1996, it has been winning awards. In April 2017, it received an EFQM (European Foundation for Quality Management) certification. In 2004, the ART DECO HOTEL MONTANA became a member of the Small Luxury Hotels of the World association. In 2006, it became one of the first hotels in Switzerland to be awarded the four-star superior status by hotelleriesuisse. In 2011, the Louis Bar was voted the country's "Best Longseller Bar" and 2014 the bar with the "Best Bar Menu" in the Swiss Bar Awards; in 2012, it was voted Switzerland's "Best Whisky Bar". 2018 Erni and his exceptional achievements in hospitality and tourism have been honored by Lucerne Tourism's Lifetime Award. [www.hotel-montana.ch](http://www.hotel-montana.ch)

#### **ART DECO HOTEL MONTANA**

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